

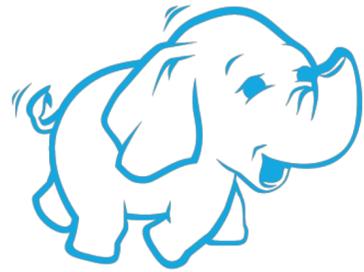


# Elastic Stack & Machine Learning

Medcl - Elastic

# About

- Medcl
  - <http://github.com/medcl>
  - <https://elasticsearch.cn/people/medcl>
- Elastic
  - <http://github.com/elastic>
  - <https://www.elastic.co>



高度伸缩, 不容易实时, 总体拥有成本高



键/值 存储, 无模式, 缺乏分析能力



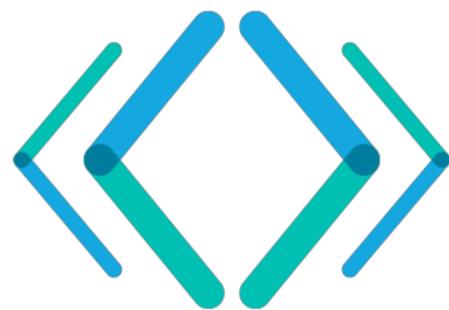
结构化数据, 复杂join, 不支持非结构化数据



定制或  
专有系统

单一用例, 不是为支持多个用例而构建

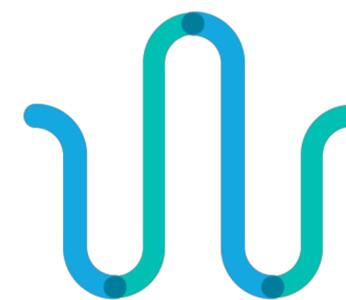
有很多伟大的工具存在, 但是还不够优雅。



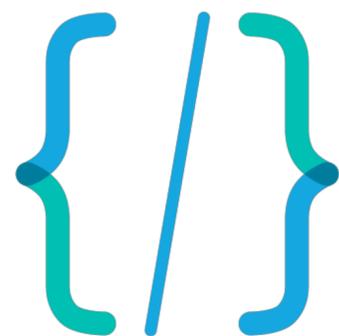
水平伸缩



数据实时可用



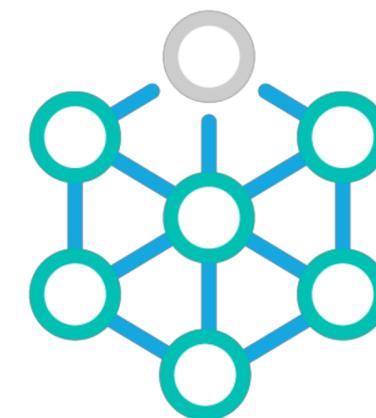
灵活的数据模型



快速的查询执行



精致的查询语言



无模式

## 当今开发者们的要求



# Elastic Stack

100% 开源  
没有“企业版本”  
5.0 全面升级



百万下载数

100.

40.

2012

2013

2014

2015

2016

*Cumulative downloads of the Elastic Stack (Elasticsearch, Kibana, Beats, Logstash) and X-Pack*

科技



金融



电信



消费



企业客户遍布每个行业

# Elasticsearch

分布式,  
可伸缩,  
弹性

为水平伸缩而设计  
具备高可用

开发者友好

- API优先, RESTful
- 无模式
- 原生 JSON
- 多种客户端SDK
- Java/.NET/PHP/Python, etc

实时搜索  
与分析

- 实时数据聚合
- 地理位置
- 全文检索
- 支持结构化和非结构化数据

# Logstash

从多种来源收集数据

应用程序

社交网络

基础设施/网站/日志

传感器数据

消息队列

文档数据

事务/网络

开源的 ETL 引擎，拥有庞大的社区生态，  
超过 200+ 各式插件



logstash

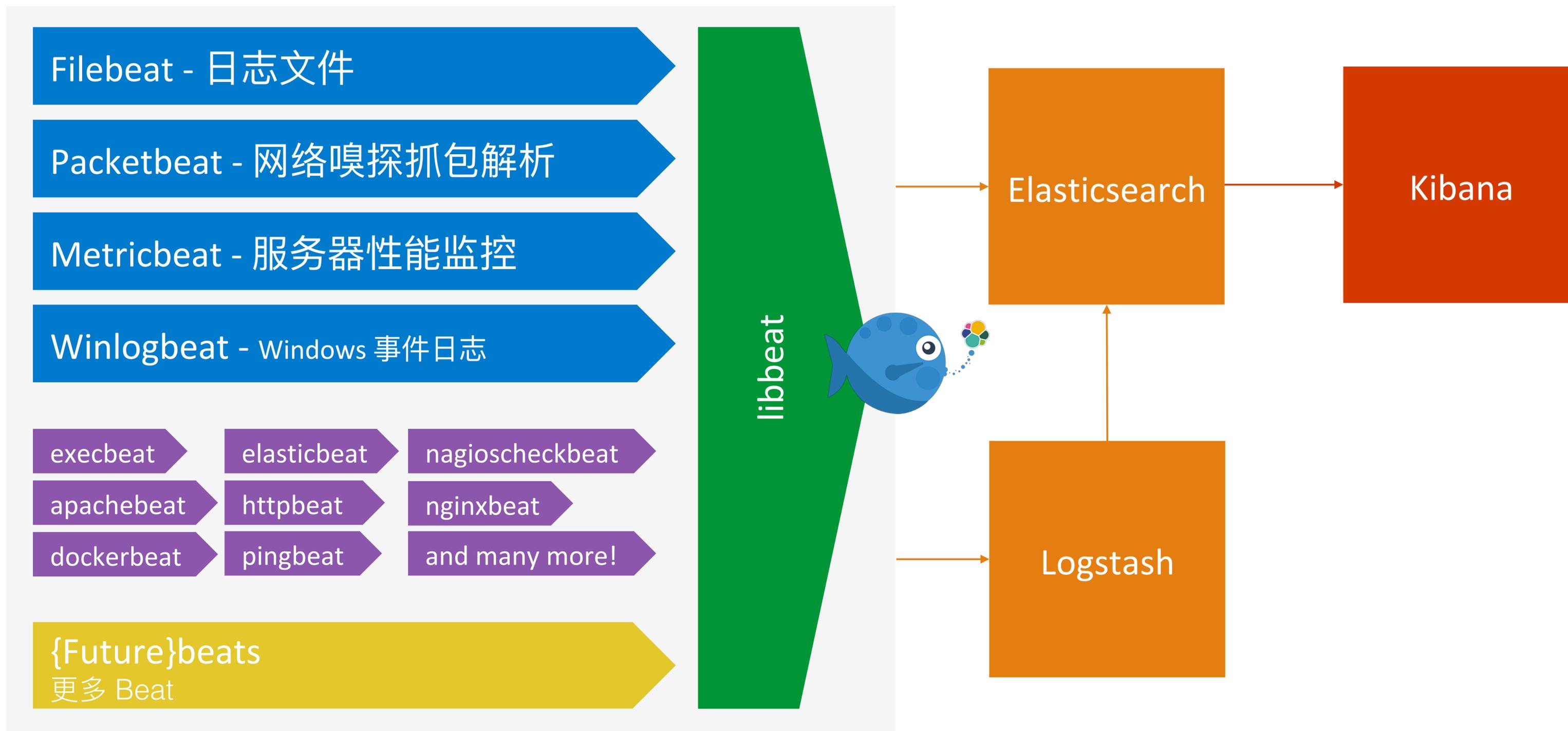
加工

解析，转换，清洗

传输

输出到 Elasticsearch 或  
其他外部系统

# Beats

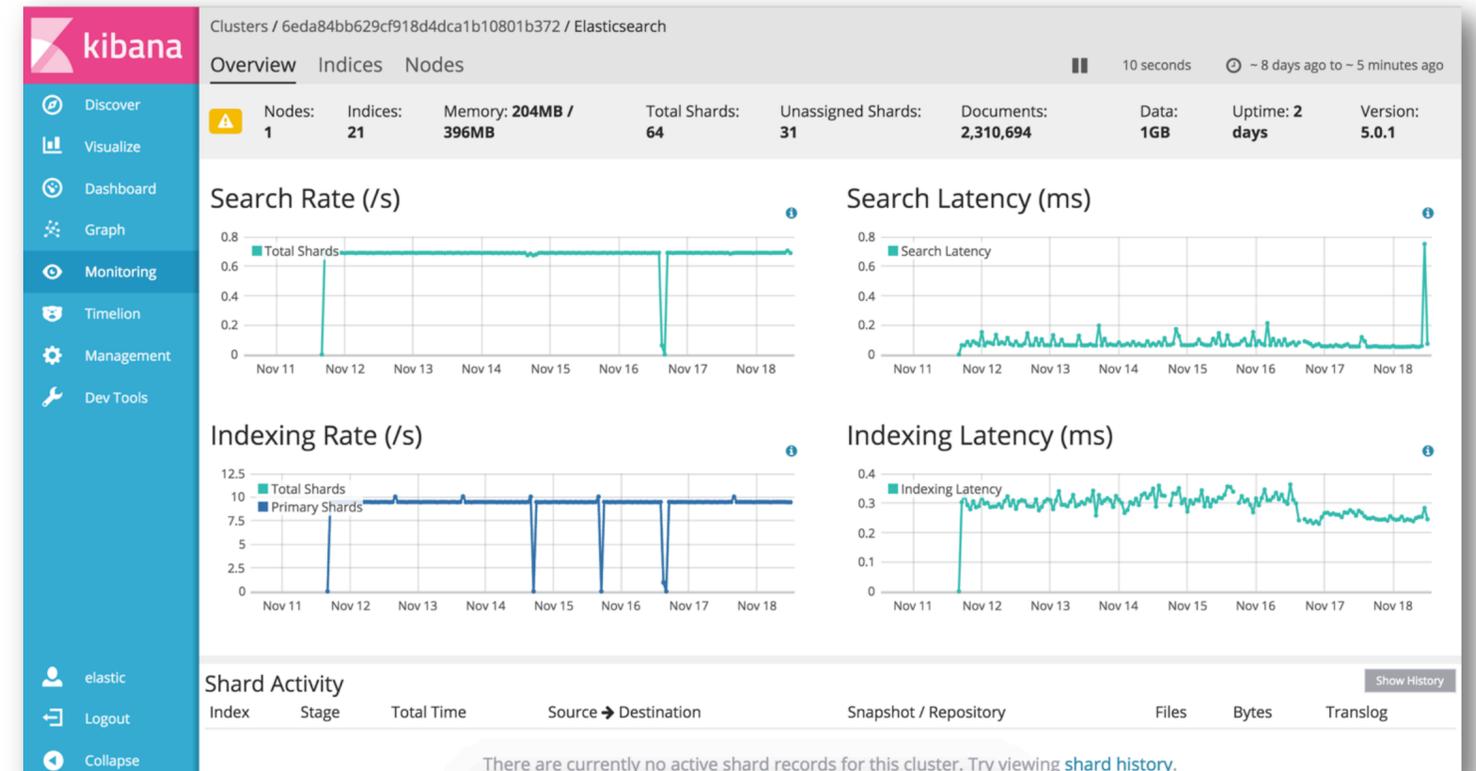


# Kibana



## 数据探索与可视化

- 即席发现与搜索
- 交互式图表与仪表盘
- 图关联与报表生成



## 管理

- 设置管理
- 开发工具
- 管理, 监控



**Security**



**Alerting**



**Monitoring**



**Reporting**



**Graph**

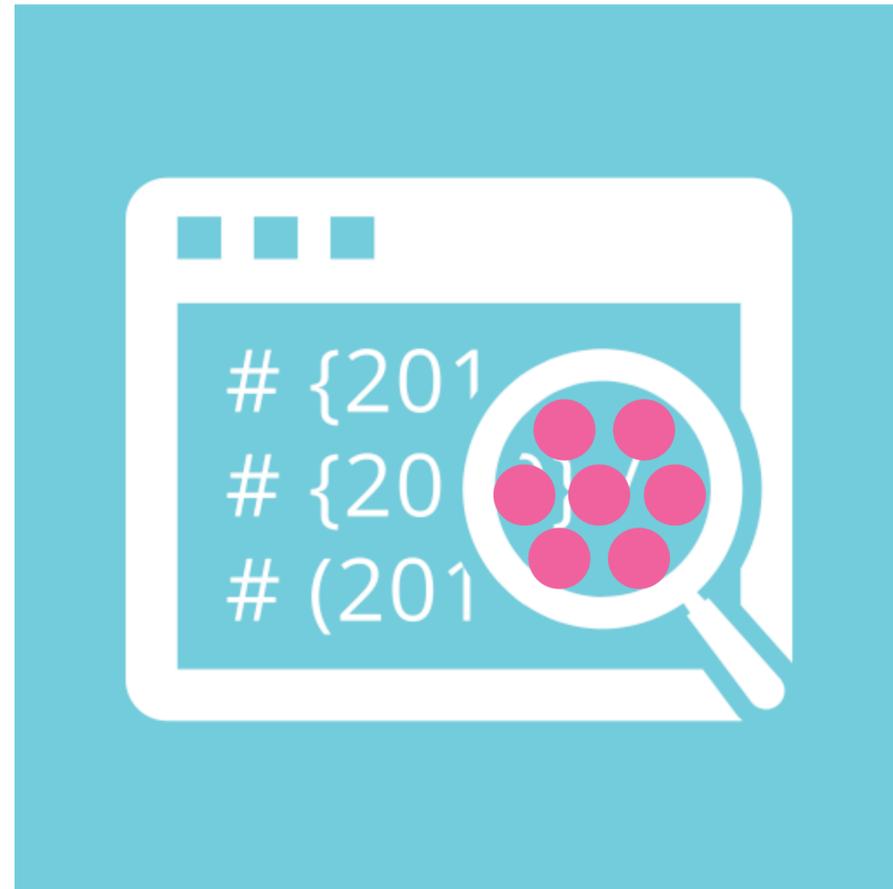


**Machine Learning**

# Machine Learning



# Extracting useful, valuable information is hard



Search

Aggregations

Visualization

Machine Learning

# Machine Learning is:

- a broad umbrella term for a variety of techniques and technologies
- a (often misused) marketing buzzword
- Many applications
  - Image recognition
  - Language translation
  - Recommendation
  - Anomaly Detection

# Machine Learning<sup>1</sup>

Algorithms and methods for data driven prediction, decision making, and modelling

## Supervised Learning

Prediction based on examples of correct behavior

## Unsupervised Learning

No explicit target, only data, goal to model/discover

## Semi-supervised Learning

Supplement limited annotations with unsupervised learning

## Transfer Learning

How to apply what you have learned from A to B

## Active Learning

Learn to query the examples actually needed for learning

## Reinforcement Learning

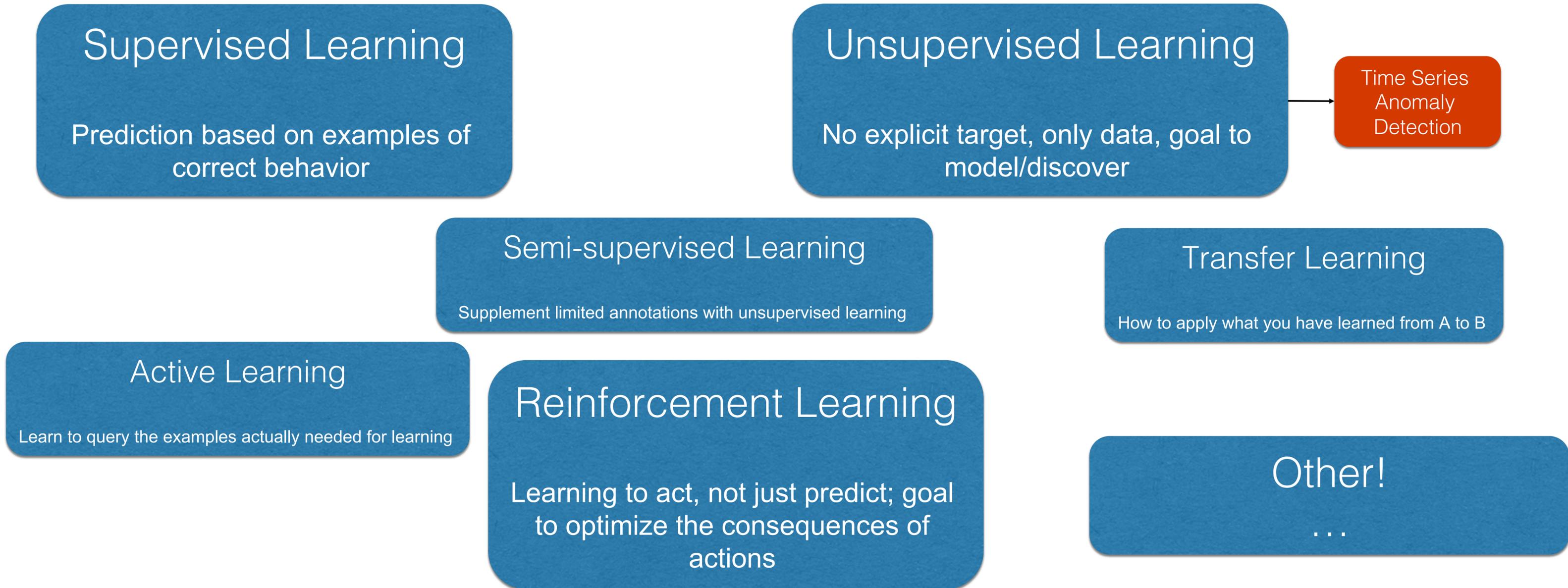
Learning to act, not just predict; goal to optimize the consequences of actions

## Other!

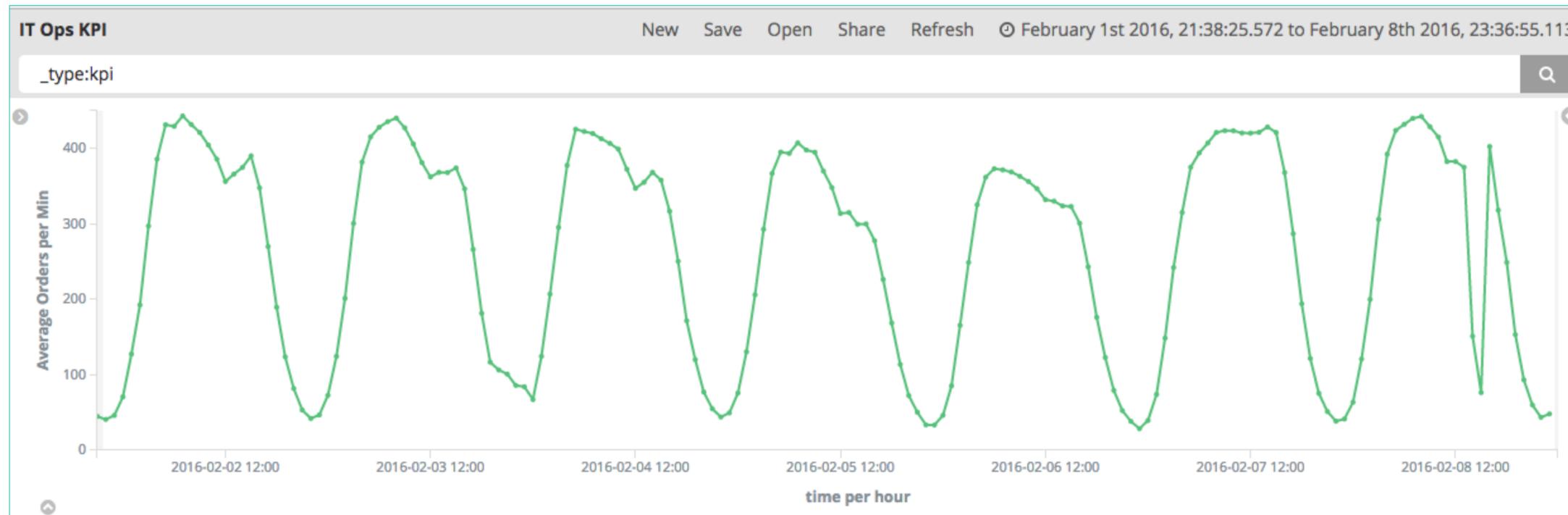
...

# Machine Learning<sup>1</sup>

Algorithms and methods for data driven prediction, decision making, and modelling

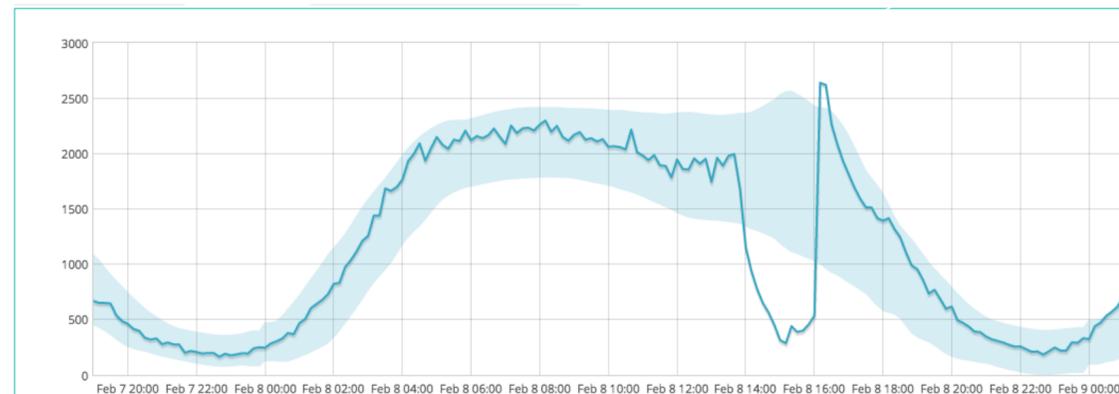
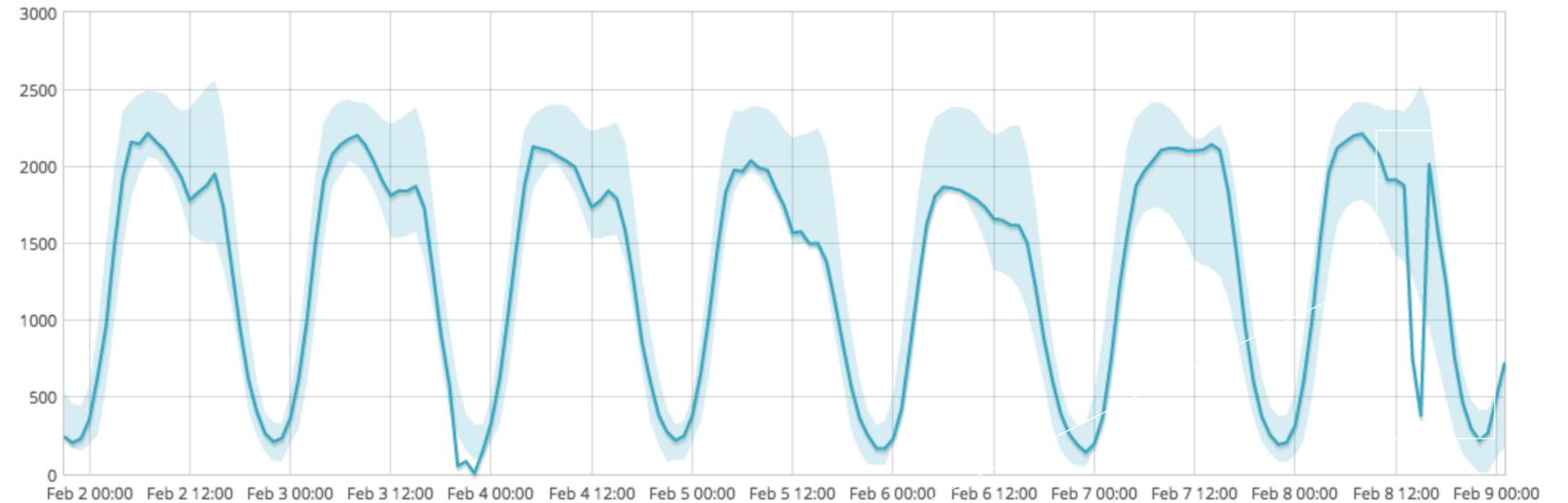


# Has my order rate dropped significantly?



# Has my order rate dropped significantly?

- Learn models from past behaviour (training, modelling)
- Use models to predict future behaviour (prediction)
- Use predictions to make decisions



Actual value @ 15:05 = 280  
Probability = 0.0000174025



ALERT #2451:  
Time: Feb 6th 2016, 15:05  
Severity: 94  
Description: Critical anomaly in KPI orders per min  
Actual: 280  
Expected: 1859

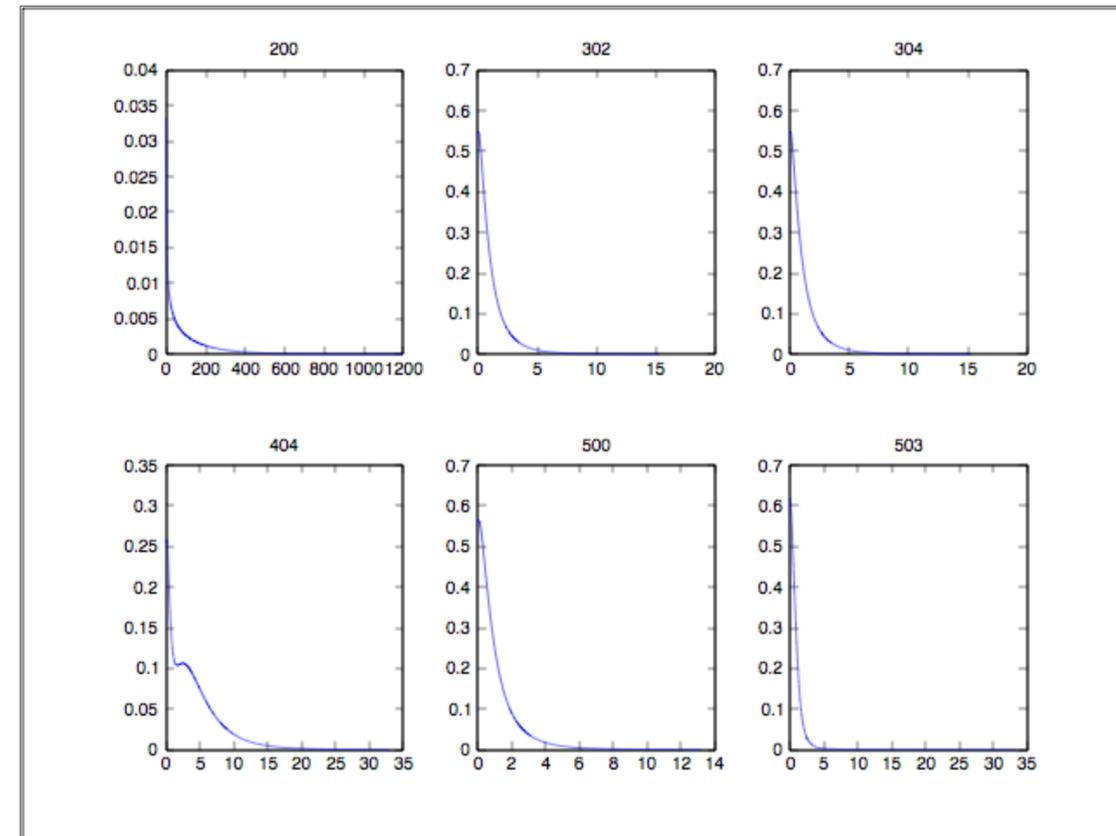
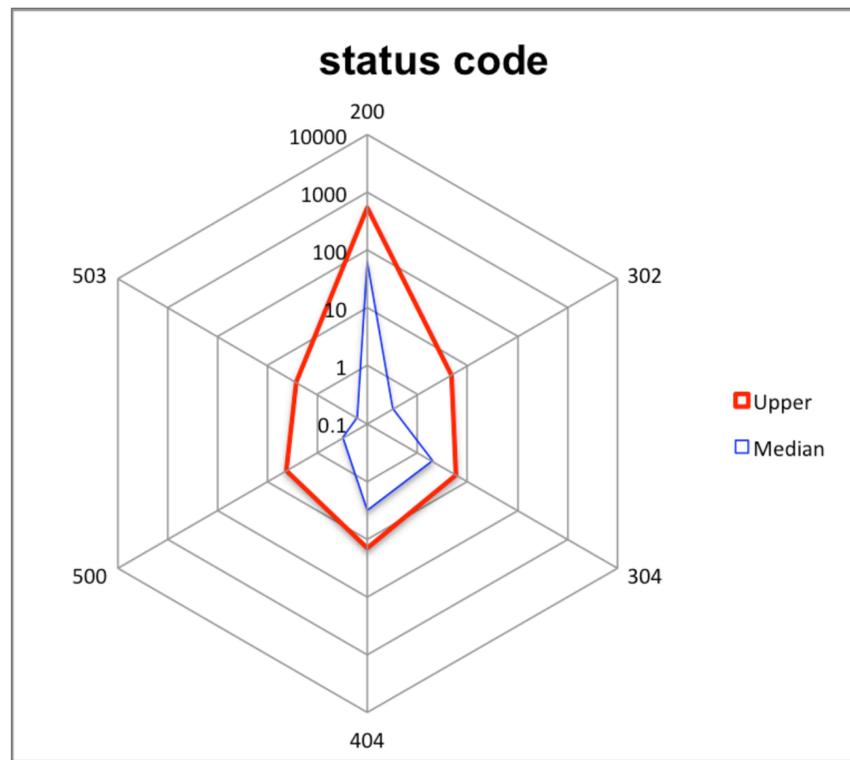
PagerDuty  
elastic.pagerduty.com

iMessage

# Entity Profiling

```
10.12.211.69 - - [01/Jan/2016:00:07:21 +0000] "GET /css/ccc_style.jsp HTTP/1.1" 200 19196 "https://www.prelertstation.com/" "Mozilla/5.0 (Windows; U; Windows NT 5.1; en-US; rv:1.9.0.5) Gecko/2008120122 Firefox/3.0.5"  
10.12.211.69 - - [01/Jan/2016:00:07:22 +0000] "GET /js/openWin.js HTTP/1.1" 200 2272 "https://www.prelertstation.com/" "Mozilla/5.0 (Windows; U; Windows NT 5.1; en-US; rv:1.9.0.5) Gecko/2008120122 Firefox/3.0.5"  
10.12.211.69 - - [01/Jan/2016:00:07:22 +0000] "GET /css/themes/ HTTP/1.1" 404 988 "https://www.prelertstation.com/" "Mozilla/5.0 (Windows; U; Windows NT 5.1; en-US; rv:1.9.0.5) Gecko/2008120122 Firefox/3.0.5"
```

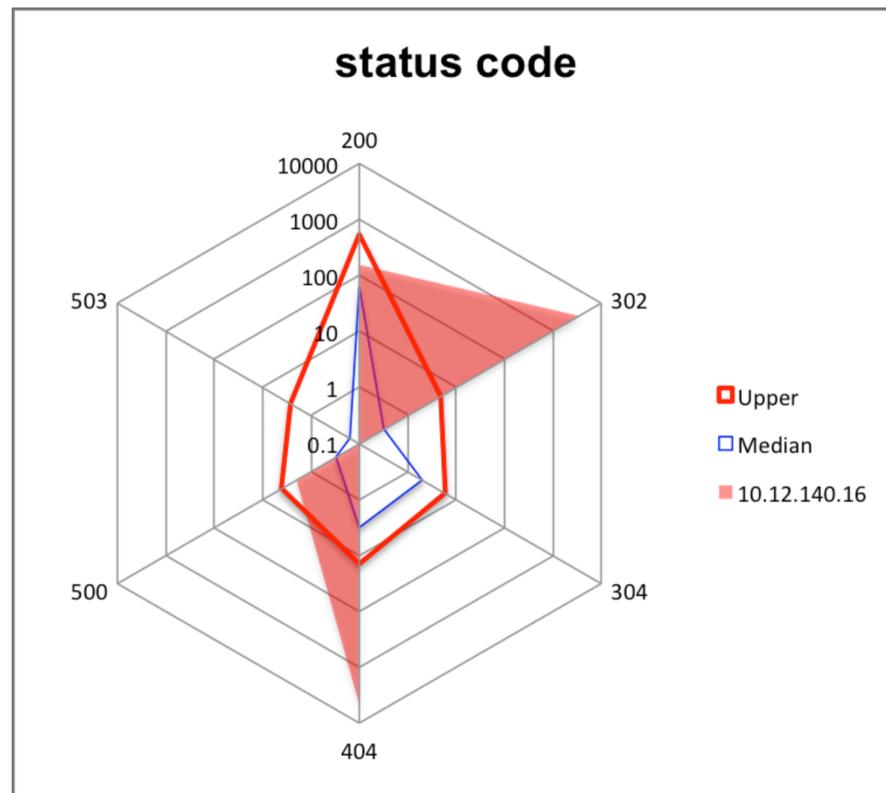
- Create 'profile' of status code responses for a typical client:



# Entity Profiling

```
10.12.211.69 - - [01/Jan/2016:00:07:21 +0000] "GET /css/ccc_style.jsp HTTP/1.1" 200 19196 "https://www.prelertstation.com/" "Mozilla/5.0 (Windows; U; Windows NT 5.1; en-US; rv:1.9.0.5) Gecko/2008120122 Firefox/3.0.5"
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```

- Create 'profile' of status code responses for a typical client:



time	max severity	detector	found for
January 23rd 2016, 16:00	▲ 99	count	10.12.140.16
<b>Description:</b> unknown anomaly in count found for clientip 10.12.140.16			
<b>Details on highest severity anomaly:</b>			
clientip:	10.12.140.16		
time:	January 23rd 2016, 16:00:00 to January 23rd 2016, 17:00:00		
function:	high_count		
job ID:	access_logs		
probability:	1.16529e-43		
status values:	404 (actual 4635, typical 4.17792, probability 2.79981e-29)		
	302 (actual 3502, typical 1.3176, probability 9.45046e-22)		
<b>Influenced by:</b>			
clientip	10.12.140.16		

**Demo!**



# Try it yourself!



Products

Cloud

Services

Customers

Learn

downloads

contact



EN

X-Pack



## Machine Learning

*(Beta)*

It Catches What You Might Miss, All by Itself

Complex, fast-moving datasets make it nearly impossible to spot infrastructure problems, intruders, or business issues as they happen using rules or humans looking at dashboards. X-Pack machine learning features automatically model the behavior of your Elasticsearch data — trends, periodicity, and more — in real time to identify issues faster, streamline root cause analysis, and reduce false positives.

<https://www.elastic.co/products/x-pack/machine-learning>



[www.elastic.co](http://www.elastic.co)